



HUCKLEBERRY

DATA PROTECTION POLICY

Last updated: December 2024

Introduction

This privacy notice sets out the way we process your information and describes our privacy and fair processing policy. We will refer you to this page when we ask you for your consent and we will keep it updated to reflect the things we do with people's personal information. This means you can be confident when sharing your information with us that it will only be used in the ways we describe here.

If you have any queries about this notice please email info@homeofhuckleberry.com, write to us at Huckleberry Design Ltd, Chancery House, 30 St Johns Road, Woking, Surrey GU21 7SA, United Kingdom, or call us on +44 (0)1458 570110.

Information we collect from you

We will collect and process the following categories of data about you:

Information you give us. This is information about you that you give us by filling in forms on the website, interacting with the website or by corresponding with us by phone, email or otherwise. It includes information you provide when you sign up to our newsletter service or make an enquiry about our products and services.

The information you give us will include your name, address, email address and phone number, as well as preliminary information about your requirements in relation to the services which we offer.

Information we collect about you. This is information that we collect automatically about your visit during your time on the website. It typically involves technical information and is often collected using small data files called "cookies". This information helps us to provide you with a good experience when you browse the Site and also to indicate where the Site requires improvement.

Analytics

We use Google Analytics to measure people's experience of our website. This allows us to find out which pages are most popular and which browsers people use, helping us learn how we can improve the experience of visitors to our website.

Uses made of the information

All information about you that we collect or receive, whether of a personal or technical nature, may be used by us in the following ways:

- To carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us;
- To provide you with information about other goods and services that we offer that are similar or relevant to those that you have already purchased or enquired about, such contact will only be made by email or phone from which you can opt out at any time;
- To notify you about changes to our services;

Tel: +44 (0)1458 570110 | Email: info@homeofhuckleberry.com | homeofhuckleberry.com

Huckleberry is a trading name of Huckleberry Design Limited Reg in England & Wales 13014381 VAT No 362 9144 89

Registered Office: Chancery House, 30 St Johns Road, Woking, Surrey GU21 7SA



HUCKLEBERRY

- To administer the Site and for internal operations, including troubleshooting, system and security updates, data analysis, testing, research, statistical and survey purposes;
- To improve the Site to ensure that content is presented in the most effective manner for you and for your computer;
- As part of our efforts to keep the Site safe and secure;
- To comply with our record keeping and information storage obligations and policy (please see the “Where We Store Your Personal Data” section below for more details). Information we receive from other sources. We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

Where we store your personal data

We have secure data systems that can only be accessed by authorised people within the company, all whom have received training on data protection.

How we share data

Personal data collected and processed by us may be shared with the following groups where necessary: contractors, advisors and agents we employ on defined tasks; and employees.

We will only share the data to the extent required to fulfil our obligations to you. We will control the ways in which those working with or for Huckleberry use such data, including how they can access and use it and how long they retain it.

We will not sell or share your personal information or allow any other organisation to use it.

How long do we keep data?

We will keep personal data only for as long as is necessary. We will review the retention of data records on a regular basis to ensure that they remain accurate and relevant. Records will be updated, securely deleted or archived when it is no longer appropriate to keep them.

Consent

You can choose how Huckleberry Design Ltd communicates with you. You may update your preferences by emailing info@homeofhuckleberry.com, by writing to us at the address above or by responding directly via a communication you have received from us.

Accessing your personal data held by Huckleberry Design Ltd

You have the right to ask us for a copy of the personal data held about you (known as a ‘subject access request’). You can also ask us to correct any inaccuracies you become aware of or delete your data.

We will send you this information as soon as possible but within a month of receiving your request. To enquire about personal data held by us, please email info@homeofhuckleberry.com, write to us at Huckleberry Design Ltd, Chancery House, 30 St Johns Road, Woking, Surrey GU21 7SA, United Kingdom, or call us on +44 (0)1458 570110.



HUCKLEBERRY

Cookies

There are instances where it is useful to record what you have done previously on our website so that we don't have to ask you the same question again. Cookies enable us to do this.

Links to third party websites

This Privacy Notice does not apply to any third-party websites or services.

We cannot be held responsible for the privacy notices of third-party websites and we advise users to read the privacy notices of other websites before registering any personal data.

About this page

This page will be updated from time to time to reflect any adjustments to how we handle your data. By using this website, you are deemed to have accepted any changes. If you have queries about any information on this page, please contact us.

Disclaimer

This website is provided by Huckleberry Design Ltd for general information purposes only. Whilst we have endeavoured to ensure the accuracy of the information and keep it up to date, we make no guarantee or warranty, express or implied, as to the accuracy, timeliness or completeness of any information or material on our website. Any reliance you place on such information or material is entirely at your own risk.

Huckleberry Design Ltd has no control over, or responsibility for, the content, nature or availability of any website to which our website is linked, nor do such links necessarily imply our endorsement or recommendation of the information or views they express. You use such websites entirely at your own risk.

Please contact us if you have a concern about any information contained on this website or on the websites to which it is linked.